

MARKETING A RESTAURANT IN 2025
IS NO EASY THING TO DO...
GETTING NEW DINERS IN THE SEATS EVEN HARDER!
LET ME HELP YOU!

I'M OFFERING YOU SOMETHING "TRIED & TRUE" THAT REALLY WORKS!



2025 MARKS OUR
22nd BLOCKBUSTER SEASON
ON THE AIR!

... Since 2004!
TVmaitred.com



SUNDAY @ 11:00AM



SUNDAY @ 11:30AM



SAT. @ 6:30 PM (2X A MONTH)
MON, WED, FRI @ 12 AM



MONDAY, WEDNESDAY
& FRIDAY @ 7:00 AM

... each edition is seen **34 TIMES A MONTH!**

Just the Facts:

- Crisp copywriting, smart narrative, and superb production
- Longest running show of its kind in RI tv history!
- More than **270** consecutive "SOLD OUT" editions
- A huge loyal audience est. @ **135,000+*** viewers per week.
- **57%** of our viewers are age 35-64*
- **45%** have household incomes over 75K*
- Show is heavily promoted throughout the week on all **4** networks
- **WE PREVIEW . . . WE DON'T REVIEW!**



What You Get:

- Targeted exposure to restaurant enthusiasts and foodies throughout Southern New England.
- Full, TOP NOTCH broadcast production that is an all-inclusive, informative and entertaining profile of your restaurant featuring signature dishes, ambiance and hospitality.
- Web & social media presence
- A digital file of your segment for your website or to use as you wish.

Bottom line:

- **2:30** Segment **\$1800** (\$18 per minute production and airtime . . . \$53 per show airing)
- **2:00** Segment **\$1500** (\$22 per minute production and airtime . . . \$44 per show airing)
- **1:30** Segment **\$1200** (\$24 per minute production and airtime . . . \$35 per show airing)
- **1:00** Segment **\$950** (\$28 per minute production and airtime . . . \$28 per show airing)
- **:30** Broadcast Ready Spot **\$800** (Production and Airtime . . . \$24 per airing)
- **:30** Spot You Provide **\$600** (. . . \$18 per airing)

BONUS!!!
Your restaurant will also be featured during Joe's popular "Quick Bites" segment which airs on **WPRI's 12 News Now** on Sundays at 6:15 a.m., 7:15 a.m. and 8:15 a.m. as well as on **The Rhode Show!**

RECENTLY FEATURED:

CAPRICCIO, CAPITAL GRILLE, CIRCE (PROV, EG), TWIN OAKS, TAVOLO, ALL TRATTORIA ROMANA LOCATIONS, LUCIANO'S, CAMILLE'S, THE OLD CANTEEN, RICHARD'S PUB, RITROVO, PERELLA'S, GIGI'S RISTORANTE, GRAINSLEY'S, MIMI'S CAFE, MAIN ST. COFFEE, 110 GRILL, BACARO, OTRA, DRIPCOFFEEHOUSE, CHARLESTOWNRATHSKELLER, KAY'S, THE LODGE, AVENUE, HONEYBIRD, COAST GUARDHOUSE, VIOLACUCINA, HARBORLIGHTS, SEACRAFT, CAP'N JACK'S, IGGY'S, PIANTA VEGAN, WATERFALL CAFE, GIUSTO, PAT'S ITALIAN, MARIA'S CUCINA, IANNUCILLI I & II, BRASA & CHIFA, LEON'S CAFE, DEWOLF TAVERN, NEWPORT RESTAURANT GROUP, CHAPEL GRILLE, TRATTORIA APPIA, CHAN'S, HILLSIDE TAVERN, PROVIDENCE OYSTER BAR (EG), WAYSIDER GRILLE, VENDA RAVIOLI, POT AU FEU, ANGELO'S PALACE PIZZA, ELIZABETH'S PORTOFINO, DELUISE BAKERY

What Are You Waiting For!?

**It's time for you to join the
"Who's Who" and the "What's New"
on the local dining scene!**



CALL TODAY: (401) 595-3399 • joezitowriter@cox.net



*Source: Nielsen TV Ratings; Marshall Mkt. Res. Data